



# PRIVACY POLICY

## Welcome to BVA,

We are Barreto Veiga Sociedade de Advogados, a law firm enrolled with the CNPJ/MF under No. 26.934.576/0001-10 (the "BVA" or the "Office"), we offer our clients and the general public with relevant information on legal market as a whole, on our website, in the different press media and on social media (such as Instagram, Linkedin, Facebook, among others).

BVA recognizes the importance of the privacy of personal data and, we hope you are familiar with the methods of processing your personal data throughout the entire cycle, from collection, through storage, to deletion, where applicable.

The care for personal data and the privacy of individuals is a commitment of BVA, which will work to ensure that the rights and freedom of choice of each customer are always respected.

The Office is accustomed to dealing with several cases concerning the protection of personal data and the protection of people's privacy.

We inform that this Policy is not applicable to other services or websites that are not under the control of BVA.

If you do not agree with any of the terms set out in this Policy, you must NOT use our platforms.

## 1. Collected Data

1.1. We ratify that the personal data below are treated in certain cases, as provided for in item "1.3" below.

1.2. BVA declares that regardless of the origin of the personal data, the treatment will be carried out strictly following the rules and conditions imposed by this Privacy Policy.

1.3. Data collected on our website:

PURPOSE OF DATA COLLECTED	WHAT PERSONAL DATA IS COLLECTED?	LEGAL BASE
Newsletter	(I) First Name and Last Name of the Data Subject; and (II) Email.	Consent
Contact tab of our website	(I) First Name and Last Name of the Data Subject; and (II) Email; and (III) Telephone.	Consent
Signing up for our landing pages	(I) First Name and Last Name of the Data Subject; (II) Email; and (III) Telephone (optional).	Consent
Lectures and events	(I) Name of the Data Subject; and (II) Email.	Consent

1.4. The amount and type of information collected by BVA will vary according to the use that each user makes of our websites and the needs pointed out by the user himself.

1.5. Another point that deserves attention: all data collected or provided directly by the holder of personal data is treated as confidential. The Office only handles personal data expressly authorized by users and customers.

## 2. The controller of personal data

2.1. BVA is the controller of your personal data. For the purposes of the applicable legislation, the controller is responsible for decisions regarding the processing of personal data.

## 3. Cookies and Tags

3.1. Cookies: small, non-identifiable information files that a website transfers to the electronic device of the person who accesses it, for the purpose of collecting information and maintaining browsing and consumption records, to better adapt the website to the browsing profile of the visitor or user.

3.2. Tags: enables the use of cookies, by the activity of some codes under the personal data collected for better exposure of the website in line with the means of use.

3.3. The moment the user accesses our website, cookies are automatically implemented to automatically collect non-sensitive personal data, necessary for better execution of our platform by displaying the website in a manner more consistent with the means of access (e.g. display environment on mobile or computer) and check our type of audience.

3.4. These devices can be disabled through the browser settings, or create a plug-in that performs this function for you. Aware that in doing so, there is a possibility that some areas of our website may not function flawlessly.

#### 4. With whom the BVA shares the personal data collected

4.1. BVA will share its information with other companies, as described in item 4.3. and, whenever possible, we will make your personal data anonymous, in order to assist in the performance of the website and in your personal data collection.

4.2. This sharing will not take place with the intention of selling or trading your personal data in any way.

4.3. Our partners are hired to implement improvements to our website, so it will be necessary to share some data about the users of the platform. In a contractual agreement with our partners, your personal data will not be used in any other function than the one shown here. Below, for your better understanding, list of partner(s):

PARCEIROS	DESCRIÇÃO DO SERVIÇO
RD Station ( <a href="https://www.rdstation.com">https://www.rdstation.com</a> )	Obtain statistical information about the use of our websites.
Google Analytics ( <a href="https://analytics.google.com/">https://analytics.google.com/</a> )	Obtain statistical information about the use of our websites.

4.4. In order to protect and safeguard the rights of BVA, in cases of legal obligation or court order, we give ourselves the right to access, read, store and share any data about our users, to then comply with contracts and agreements. Remembering that we care for the protection of your rights, as well as those of employees and the office itself.

4.5. Therefore, the user of the website has the full right not to provide, consent to the collection of their personal data, being aware that to access some content and functionality of the platform it will be necessary to collect it. You, holder, will always have rights under your personal data, even after collection.

4.6. As a security measure, in order to confirm your identity, BVA will probably ask for some information, so that we can ensure your rights of free access to your personal data.

4.7. After the confirmation indicated in the preceding item, the BVA has thirty (30) consecutive days to respond to legitimate requests, which can be doubled in cases of high complexity. We are committed to keeping you updated on the progress of your request.

4.8. If you have any questions about your rights, please contact us through the 'Contact' tab located on our website [www.bvalaw.com.br](http://www.bvalaw.com.br). We ask you to write in the subject field "Questions regarding my personal data".

## **5. Information processed**

5.1. BVA is committed to retaining only the data necessary for the perfect use of its website. Thus, the processing of personal data, possibly, will include obtaining, recording or possession of information such as its organization, copying, analysis, recovery, use, storage, sharing/disclosure, transfer, backup, retention, archiving and deletion, whether by automatic means or not.

5.2. Data processing is necessary to (i) comply with current laws and regulations; (ii) comply with legal obligations; (iii) meet the needs of BVA in the legal context; (iv) comply with requests made by you, the holder; (v) update its database; (vi) in case of violations, you, the holder, will be informed; (vii) updating this Privacy Policy; (viii) establish the line of communication between you, the holder, and the person in charge; (ix) quality of the website's operation; (x) identify the areas of interest of the client and be able to supply him with information of possible interest; and (xi) mapping user statistics to better operate the website.

5.3. BVA uses your personal data in a shared way with platform hosting service providers (data centers), service providers that maintain the platform and email hosting service providers.

## **6. Where personal data is stored**

6.1. It is part of the data processing, its storage, performed by IT professionals, these being from BVA or outsourced. The stored data will be available for access by those in charge of the BVA, when necessary for specific functions, these being Data Processors.

6.2. The storage time will be necessary to fulfill the purposes for which we collect them, including for the purpose of complying with any legal, contractual, accountability or request from competent authorities.

6.3. If it is requested to delete personal data, they will be promptly deleted from the servers. When these are no longer necessary or relevant to offer our Services, except for maintenance, as a possible legal obligation to retain data, or the need to preserve them to protect BVA's rights.



6.4. In order to determine an appropriate retention period for personal data, we will consider the amount, nature and sensitivity of personal data, in addition to the risk that unauthorized use or disclosure of your personal data may cause harm. The purpose being the processing of your data and/or other forms and legal requirements applicable to achieve these objectives.

## **7. Information security**

7.1. BVA takes all technical and organizational measures to protect the personal data of users of the website against loss, unauthorized use or other abuse. The data will be stored in a secure operating environment that is inaccessible to the public.

7.2. We will endeavor to protect the privacy of the personal data we store; however, we cannot guarantee complete security. Unauthorized use of accounts, hardware or software failures and other factors can impair the security of your personal data at any time, so it is everyone's duty to maintain a secure environment. In addition to adopting good security practices in relation to your personal data, if users find or discover something that puts the security of personal data at risk, please contact us through 'Contact' in our Contact tab on our website [www.bvalaw.com.br](http://www.bvalaw.com.br).

## **8. International Transfer**

8.1. BVA will not directly transfer personal data collected in Brazil to other countries, but the third-party services we use can transfer them.

8.2. The BVA is based in Brazil and the data we collect is governed by Brazilian law. By accessing or using our services, users of the website and login pages agree to the processing and transmission of such data to Brazil and, ultimately, to other countries through third party services. Personal data of users of the website and the login page may be subject to local laws and related rules after being transferred to those countries or regions.

## **9. Updates to the BVA Privacy Policy**

9.1. As we are always looking to improve our services, this policy can be updated to provide site users and publications with more security, convenience and gradually improve their experience. Therefore, we recommend that the user visits our policy regularly to be aware of the changes. For convenience, we indicate the date of the last update at the end of the document. If relevant changes are made that require further user authorization, we will post this update and request new consent.

## 10. CONTACT

10.1. You are the data owner, if you have any questions, comments or suggestions about this policy, along with your right to access and cancel your personal data, you can contact our team at the following address:

Rua Fidêncio Ramos, 160, 8º e 15º Andares

São Paulo - SP - Olímpia

CEP: 04551-010

[atendimento@bvalaw.com.br](mailto:atendimento@bvalaw.com.br)

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